



## COMPANY PROFILE



Sky Dream is a leading digital marketing agency based in Sri Lanka, offering cutting-edge solutions to help businesses thrive in the digital age. With expertise spanning web development, social media marketing, and video production, we are dedicated to driving impactful results for our clients.

## Our Expertise

### Web Development:

We craft bespoke, high-performance websites and web applications tailored to your business needs. Combining creativity with technical expertise, we ensure your digital presence stands out.

### Social Media Marketing:

Our data-driven strategies and compelling content amplify your brand's visibility, engage audiences, and convert followers into loyal customers.

### Video Production:

We produce high-quality video content designed to captivate and resonate with your audience, whether for social media, digital marketing campaigns, or brand storytelling.

## Innovation Through Research & Development

At Sky Dream, we are committed to innovation, actively researching and developing SaaS products and platforms to address diverse business challenges. Our key projects include:

**Devadara Sinhala Spelling Checker :** Enhancing language accuracy and communication for Sinhala users.

**Devadara Multi-Language Dictionary:** Bridging language gaps with a comprehensive, multilingual reference tool.

**Ino Invoice Management Tool:** Simplifying invoicing and financial workflows for businesses.

### Pioneers in Content Creation

We are passionate about creating impactful content. Our team conducts extensive research to deliver engaging video productions for social and digital media platforms, ensuring your message reaches and resonates with your target audience.

### Experience and Trust

With over five years of experience in video production and web development, we have had the privilege of partnering with some of Sri Lanka's top businesses. Our proven track record demonstrates our ability to deliver exceptional results tailored to our clients' unique needs.

# WHAT WE DO

- ANIMATION
- WEB DEVELOPMENT
- VIDEO PRODUCTION
- SOCIAL MEDIA MARKETING
- GRAPHIC DESIGNING
- CONTENT CREATION
- PHOTOGRAPHY



**BR  
AND  
ING**

## Branding

A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business cards
- Innovative slogans

Why should you always associate your business with a brand?

- Legal and copyrights
  - Protect your innovations with an associated brand
- Business Authority
  - Customers always have loyalty towards a brand with good services
- Message association
  - Send a message with your brand logo
- Innovative Identity
  - Associate your name with an innovative logo to be easily remembered

# PHOTOGRAPHY



## Photography

We take photos that are worth thousand words as we catch the important details with an artistic approach at each photo shot.

- Products photography sessions
- Meetings & Events photography
- Portrait photography
- Models photo sessions
- Corporate photography
- Jewelry photography
- Real Estates photography
- Fashions photography

Why is Photography essential for any growing business?

- Visually thrilling
  - Visually beautiful pictures to connect with your audience
- Professional Looks
  - Professional looking pictures that boosts your business authority
- Crossplatform
  - Flexible content that can be used across any type of marketing
- Share a story
  - Convey a message to your audience with visually beautiful picture

# ARTISTIC GRAPHIC DESIGNS



## Artistic graphic designs

Modern and innovative graphic designs that drives customers attention.

Our creative designs are meant to provide your business with the best types of uniqueness.

- Logo design
- Stationery design
- Web design
- User experience design
- Brochures design
- Labels design
- Book design
- Magazine design
- Newsletters design
- Advertising designs
- Catalogues design
- Packaging designs

Why should you spend on creative graphic designs?

- Visual Identity
  - Empower your identity familiarity with a constant message
- Rich message
  - Convey your message with one creative design
- Proven results
  - The real meaning of "One Picture Worth Ten Thousand Words"
- Crossplatform
  - Useable content across all social media platforms and traditional marketing

# WEB DESIGN DEVELOPMENT.



## Websites design and development

Empower your brand and enrich your user's experience with a highly interactive and innovative website built to offer the best user experience.

- Content creation
- Websites design
- Websites development
- SEO optimized
- Domain registration
- Advanced hosting
- Technical support

Why should every company have a unique website design?

- Brand identity
  - Build your website to revolve around your brand identity
- Highly interactive
  - Deliver interactive messages to your customers on your own website
- Centralized efforts
  - Streamline all your marketing efforts to your website for higher conversion rate
- Customizeable
  - Customize and personalize to your own business goals



## Websites design and development

Empower your brand and enrich your user's experience with a highly interactive and innovative website built to offer the best user experience.

- Content creation
- Websites design
- Websites development
- SEO optimized
- Domain registration
- Advanced hosting
- Technical support

Why should you implement an SEO strategy?

- Increased Traffic
  - Leverage billions of search queries conducted daily on search engines
- Higher rankings
  - Higher ranking on search engines means higher visibility that drives brand familiarity
- Better User-experience
  - The latest standards for search engines promotes the need to provide the best UX
- Cost effective
  - Highly relevant traffic from search engines brings a very high ROI



## Marketing Strategy

The most effective marketing campaigns are always built on a robust and data driven strategy. With our carefully planned approach we provide effective, sustainable, and market-oriented marketing strategies.

- Environment recognition
- Market Analysis
- Predict Risks and opportunities
- Empower strengths and eliminate weaknesses
- Competitive Analysis
- Integrate marketing tools
- Measure results accurately

Why should you define a marketing strategy?

- Cost Control
  - Never waste expenses on an already doomed to fail channels
- High effectiveness
  - Leverage the power of data driven strategies made for success
- Top Competition
  - Explore opportunities and excel where competitors fail
- Data driven
  - Make all decisions based on aggregated accurate data



# **SOCIAL MEDIA MARKETING**

## Social Media Marketing

Gain website traffic, gather attention, and promote your marketing effort through the technologies of social media websites targeting and audience reach.

- Profiles creation
- Social media management
- Paid advertising
- Engagement monitoring
- Performance reportings
- Design creative
- Cross-channel promotions

Why should you leverage the power of social media?

- Customers loyalty
  - Build customer loyalty through direct engagement on social media
- Global Audiences
  - Reach anyone around the globe with zero physical limitations
- Robust targeting
  - Empower strategies with robust targeting tools developed by social media websites
- Brand building
  - Promote your branding efforts where it matters most



**VIDEOS & ANIMATION**

## Videos and Animation

Convey a rich message and catch your audience's attention with an eye-catching videos and animation to stand out from your competition.

- Scripting
- Ideas Brainstorming
- Live shots
- 2D Animation
- 3D animation
- Montage
- 30 seconds videos
- 60 seconds videos

Why should you enhance your efforts with Videos?

- Rich message
  - Wrap your story within a simple yet eye catching video
- Attracts attention
  - Effectively connect with your audience visually
- Time-effective
  - Tell your story within 1 minute or less
- On-The-Go
  - Reach your audience wherever, when ever on their mobile phones

# OUR CLIENTS



## CEO AND FOUNDER



### Vidarshana Rathnayaka

Vidarshana Rathnayaka's illustrious career spans two decades and encompasses expertise in motion graphics design, full-stack development, and photography. His journey is marked by a rare fusion of technical prowess and artistic creativity, establishing him as a leading figure in these competitive fields.

His portfolio highlights his mastery in motion graphics and full-stack development and his significant contributions to photography, earning numerous awards for his excellence in visual storytelling.

Currently, Vidarshana holds key roles at DP Education, serving as a Motion Graphics Designer, Video Editor, and Creative Director. His unwavering commitment to excellence continues to shape his career, reinforcing his reputation as a versatile and innovative force at the nexus of technology and art.





**.Works.**

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Forbes, preventing another pandemic might be as simple as trying alternative meat.  
- john cumbers



## ඩුබායි Dubai

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3 Night 4 Days Full Board

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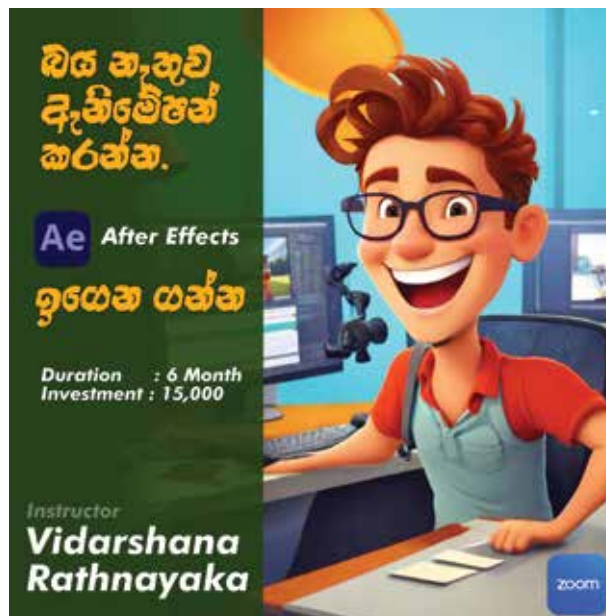
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Ae After Effects  
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Duration : 6 Month  
Investment : 15,000

Instructor  
Vidarshana  
Rathnayaka

zoom



SKY DREAMS  
SOLUTIONS

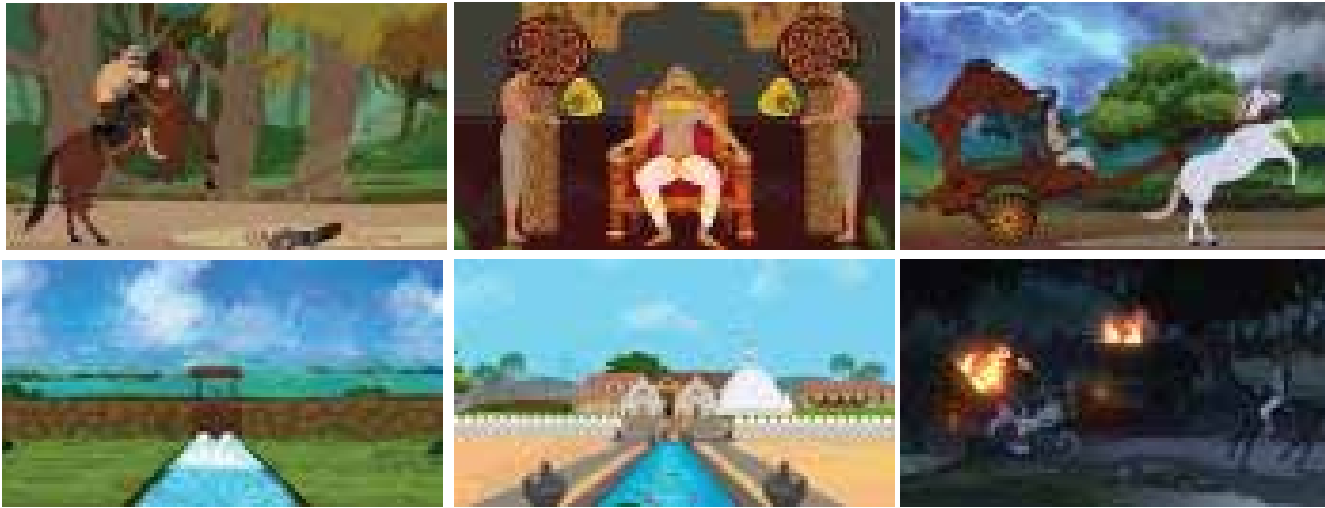
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## Dutugamunu 2D Cartoon Series



The Dutugamunu 2D Cartoon Series stands as the pioneering 2D animation series, though it has not yet been published. In this project, I held the position of Head of Productions, overseeing the entire production process. Our team employed advanced software tools such as After Effects and Cartoon Animator to bring the animation to life. My responsibilities included coordinating the production team, ensuring the quality and consistency of the animation, and managing the overall workflow to meet our creative vision.

## industrial exhibition 2024/2023

An Industrial Exhibition is a specialized event where businesses and manufacturers showcase their latest products, technologies, and innovations within a specific industry. These exhibitions provide a platform for networking, collaboration, and knowledge exchange between industry professionals, potential clients, and investors. Attendees can explore new developments, discover emerging trends, and gain insights into the future of the industry, making it an essential event for fostering business growth and innovation.

During the 2023/2024 Industrial Exhibition, we actively engaged in social media marketing and content creation.

# Campaign Can Pain - Sinhala Web Series



"Campaign Can Pain" is an engaging Sinhala web series now streaming on YouTube, completely free for everyone to enjoy. This groundbreaking production marks the first directorial venture by Sarala Media. Despite its low budget and on-location filming, this project showcases immense creativity and passion, making it a unique and authentic cinematic experience.

## - About the Series

Set against the backdrop of Sri Lankan life, "Campaign Can Pain" delivers a compelling narrative brought to life by a talented cast and crew. The series dives deep into emotions, relationships, and unexpected twists, capturing the hearts of viewers.

## - Cast

Featuring a stellar lineup of Sri Lankan talent:

Missaka Jayasanka, Shashika Pieris, Asanka Dimuth, Shrimal Jayathilake, Dilshan De Silva, Jana Rathnayaka

Chathura Praneeth, Ranjan S. Weerakoon

## - Voice Over Artists

Adding depth and emotion to the series are:

Nathasa Perera, Vidarshana Rathnayaka

## - Creative Team

The production owes its success to a dedicated team of professionals:

Makeup: Rajitha Chandrasekera

Cinematography: Tharaka Sandun & Chathura Praneeth

Light & Sound: Ranjan S. Weerakoon

Art Direction: Saman Wanninayeka

## - Script, Editing, and Direction

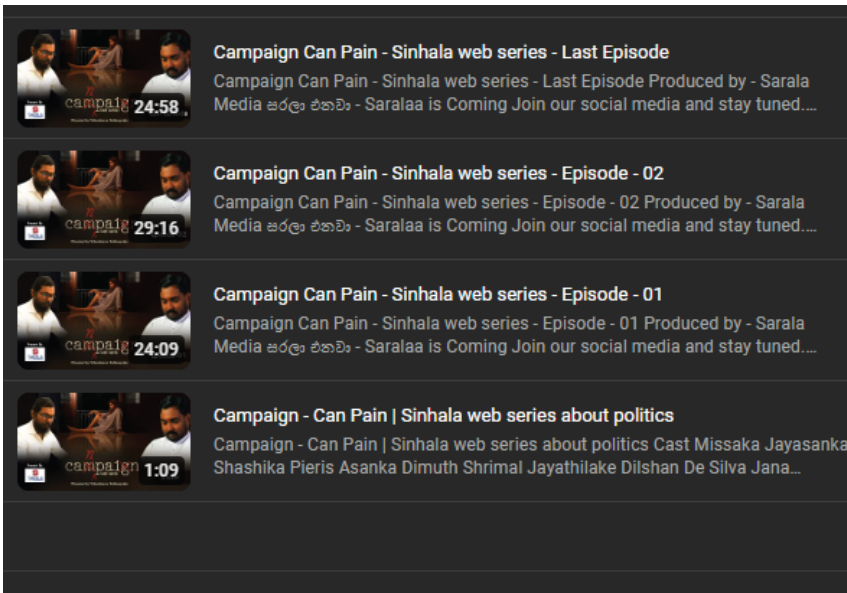
Crafted with meticulous care by Vidarshana Rathnayaka, whose vision brought the story to life.

Production by Sarala Media

This series is a testament to Sarala Media's commitment to storytelling and quality filmmaking, even with minimal resources.

## Watch It Now

"Campaign Can Pain" is available on YouTube, offering viewers an entertaining and thought-provoking experience. Dive into this incredible story and support local talent!



# Devadara Super App



## What is Devadara ?

Devadara, located in Sri Lanka, is a dynamic team specializing in research and innovative solutions. Since our establishment in 2019, we have been dedicated to creating cutting-edge web and mobile applications. Our focus extends to developing a range of web applications designed to address critical social issues within the Sri Lankan community.

## Devadara Dictionary

Introducing the Devadara Super Application - Your comprehensive Sinhala dictionary with over 300k words curated by expert technical teams. We continuously update our database with new words and expand our platform to become the ultimate Sinhala word processing tool. Based in Sri Lanka, we are dedicated to researching and developing innovative cloud-based web solutions. Our dictionary not only covers English, Korean, Italian, and Japanese, but also provides detailed definitions in both Sinhala and English. Join us and experience the largest Sinhala dictionary on the internet.

## Devadara Spelling Checker

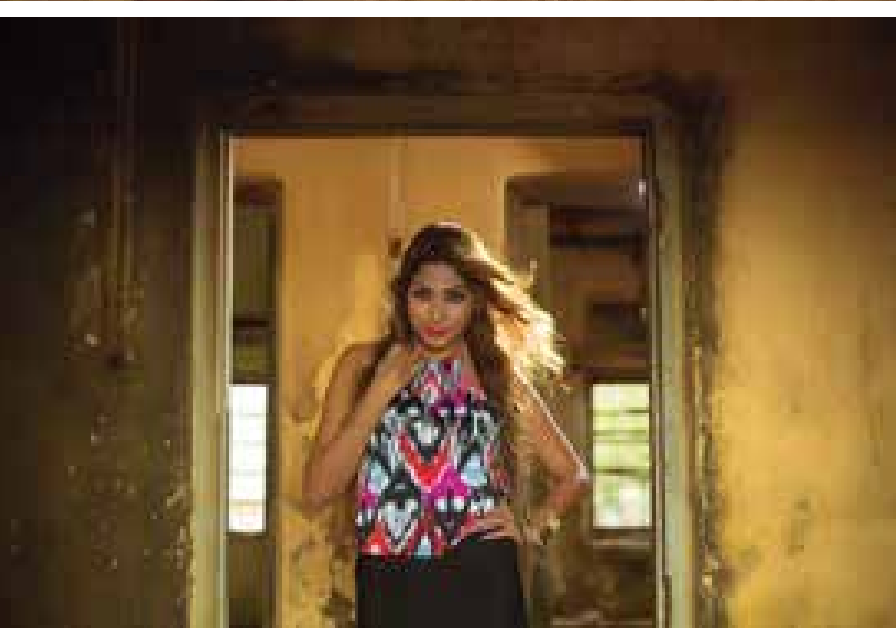
Are you tired of making spelling mistakes in your Sinhala writing?

Our Sinhala Online Spelling Checker is here to save the day! With our easy-to-use web application, you can now ensure impeccable spelling in your Sinhala content. From essays to emails, blog posts to social media updates

Devadara Spelling Checker has been recognized as one of the top 50 innovative software solutions selected for the Dialog Innovation Challenge 2024.

# LANDSCAPE PHOTOGRAPHY



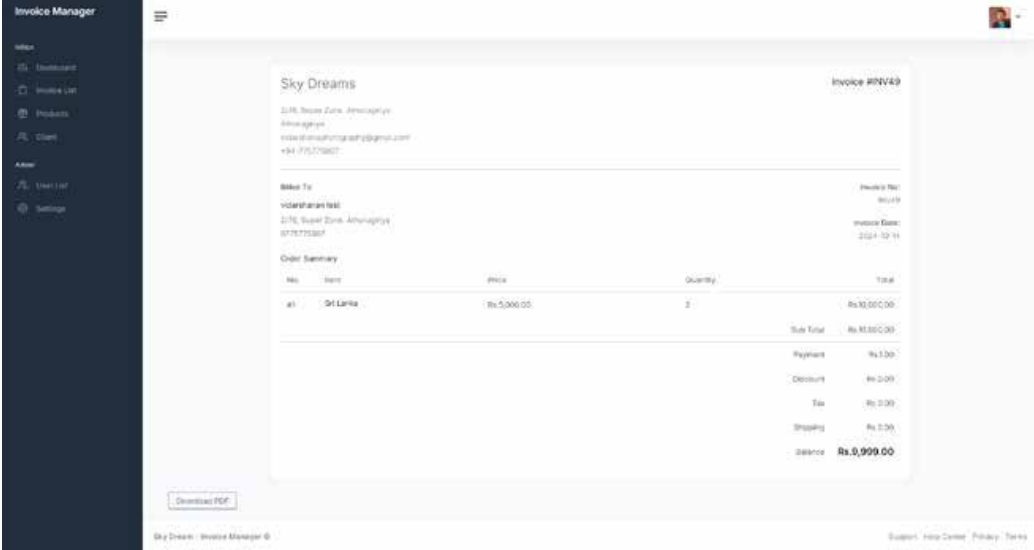
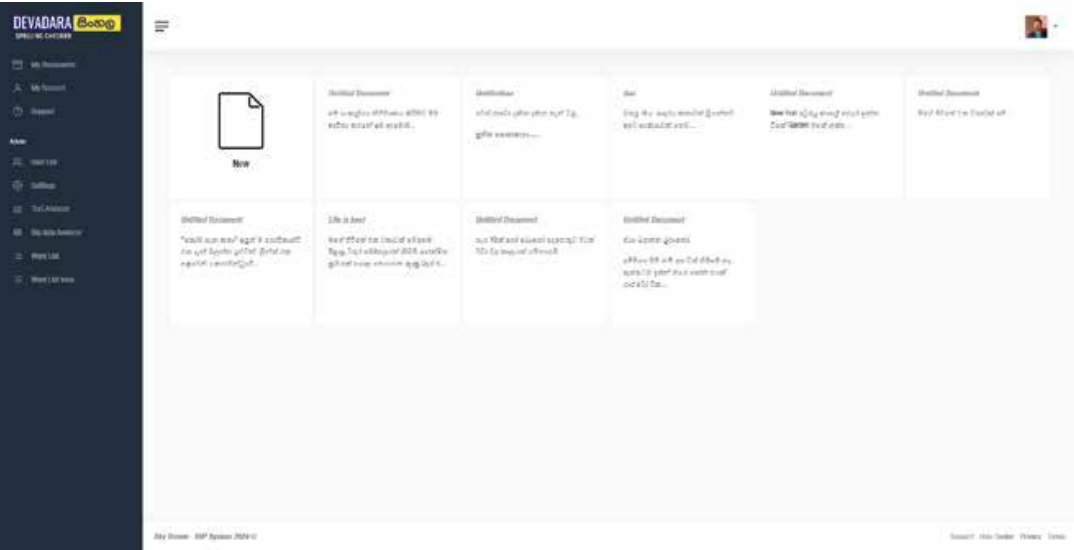
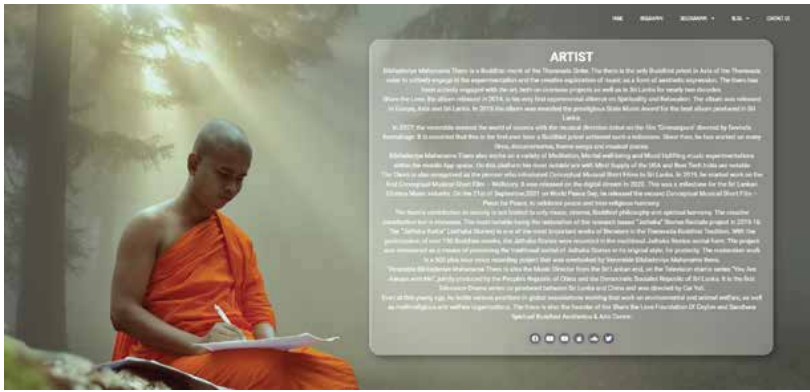
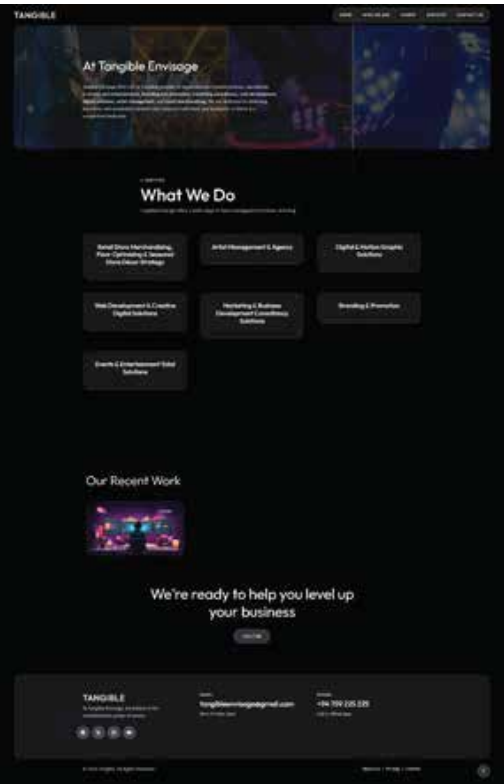


# FASHION PHOTOGRAPHY



# FOOD AND PRODUCT PHOTOGRAPHY

# Web Desing and Development





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